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# Press Release

## Safic-Alcan further strengthens its presence in Southern Africa and acquires Southern Chemicals (Pty) Ltd.

Tuesday, September 12th, 2023

**Paris-La Défense, September 12, 2023**– Safic-Alcan, a major distributor of specialty chemicals, announces that it has acquired 100% of Southern Chemicals, a leading South African specialty chemical distributor in the region.

Established in 1996 by Rod Proome, Southern Chemicals supplies industrial specialty chemicals and additives into industries such as polyurethane foams, industrial coatings, adhesives and elastomers.

With warehousing capabilities in Durban, Port Elizabeth, Johannesburg and Cape town, Southern Chemicals is very well positioned to sell and distribute specialty chemicals and additives across the region.

“We are thrilled to welcome Rod Proome, Mike Formo and the entire team to the Safic-Alcan Group. We started our activities in South Africa in 2020, and the addition of Southern chemicals will create a very strong platform for continued further growth”, stated Yann Lissillour, CEO of the Safic-Alcan Group.

“While Southern Chemicals will retain its own identity, the new partnership with Safic-Alcan’s established world network and technical expertise fits very well with Southern Chemical’s industry footprint. Not only will this new shareholding enhance product offering and technology support to our customers, but it will provide a strategic long-term commitment to our loyal supplier partners and growth opportunities for our employees”, added Rod Proome.

### About Safic-Alcan

Safic-Alcan is a French independent distributor of specialty chemicals headquartered in Paris La Défense (France). The Company develops and provides wide ranges of polymers, materials and additives for the rubber, coatings, adhesives, thermoplastics, polyurethane, lubricants, detergency, cosmetics, pharmaceuticals, and nutraceuticals industries. With a network of 35 offices strategically located in Europe, Turkey, Middle East, North America, Mexico, South America, China and South Africa, and 780 people worldwide, Safic-Alcan generated a turnover of 907 M€ in 2022. [Learn More](#)

### About Southern Chemicals

Southern Chemicals (Pty) Ltd. was established in 1996 with the objective of selling and distributing specific specialty industrial chemicals and additives throughout the Southern African and Indian Ocean region. While serving as sales agent and distributor in the region for a number of overseas manufacturers, Southern Chemicals (Pty) Ltd is an independent company and has retained its focus on specialty materials, and to a limited degree a number of complementary commodity industrial chemicals. Materials are sourced globally and inventories are maintained in Durban, Johannesburg, Port Elizabeth and Cape-Town, as appropriate to customer needs. Major markets include PU Foams, adhesives and coatings, industrial coatings, adhesives and elastomers.

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